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### **Sara wachter- boettcher (author of content**

Sara Wachter-Boettcher is the author of Content Everywhere (4.16 avg rating, 121 ratings, 18 reviews, published 2012) Sara Wachter-Boettcher s Followers. None yet.

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Content strategy refers to the planning, development, by Sara Wachter-Boettcher by Val Swisher; by Karen McGrane; edited by Scott Abel and Rahel

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Comments about oreilly Content Everywhere: Sara Wachter-Boettcher is an independent content strategist, writer, editor, and consultant. She has written a much needed

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